Showcase Your Products and Technologies
Enabling a Smarter World

The world is getting smarter. Your smart speaker has evolved from a simple audio playback device to a home AI platform. Stores are equipped with video cameras to track customer behavior. Workplaces are increasingly driven by automation. Some new cars are almost fully autonomous. The reliance of these environments and devices on semiconductors is creating more opportunities for exponential growth in chip manufacturing. Do not miss this chance to be a part of the future.

Make the most of these opportunities for growth at SEMICON Japan 2019 and deepen your connections with the vibrant Japanese market:

- **Semiconductor CAPEX Growth**: expected to approach $9.5B in 2020
- **Large Installed Fab Capacity**: especially 200 mm and below, focus on chips for smart applications including MCUs, MEMs/sensors, power devices and more
- **Electronic Components Market Growth**: including SAW devices, essential to wireless communication applications
- **Robust Semiconductor Equipment and Materials Industry**: driving innovation and attracting new business opportunities

**SEMICON Japan Highlights**

- The largest electronics manufacturing event in Japan with more than 700 exhibitors and 25,000 attendees
- Business and technology programs featuring speakers from global leaders including Toshiba Memory, GLOBALFOUNDRIES, Qualcomm, Toyota, Honda, Denso, Bosch, Infineon, Microsoft, Amazon Web Services and more
- Exposition and programs focusing on SMART applications including transportation, medical technology, manufacturing, Big Data and IoT

**2019 Exhibit Options**

**Main Exhibit Zones**

<table>
<thead>
<tr>
<th>Type</th>
<th>Price per 9m² booth</th>
<th>SEMI Member</th>
<th>Non-member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raw Space*</td>
<td>Regular Rate</td>
<td>¥400,500</td>
<td>¥540,000</td>
</tr>
<tr>
<td></td>
<td>2018 Exhibition Rate</td>
<td>¥360,000</td>
<td>¥486,000</td>
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</table>

**Pavilions**

<table>
<thead>
<tr>
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<th>Price per 9m² booth</th>
<th>SEMI Member</th>
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</table>

<table>
<thead>
<tr>
<th>Type</th>
<th>Price per 4m² booth</th>
<th>SEMI Member</th>
<th>Non-member</th>
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</thead>
<tbody>
<tr>
<td>Raw Space*</td>
<td>Regular Rate</td>
<td>¥178,000</td>
<td>¥240,000</td>
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<td></td>
<td>2018 Exhibition Rate</td>
<td>¥160,000</td>
<td>¥216,000</td>
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**Decorated Space†**

<table>
<thead>
<tr>
<th>Type</th>
<th>Price per 2m² booth</th>
<th>SEMI Member</th>
<th>Non-member</th>
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<tbody>
<tr>
<td>Decorated Space†</td>
<td>Regular Rate</td>
<td>¥132,000</td>
<td>¥164,000</td>
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<tr>
<td></td>
<td>2018 Exhibition Rate</td>
<td>¥124,000</td>
<td>¥152,000</td>
</tr>
</tbody>
</table>

* Raw space is the rental of floor space only and does not include utilities, services, walls, carpet, furnishings, labor, or material handling.
** Special pricing for 2018 exhibitors
† 2m² decorated package includes hardwall structure, company name fascia, carpet, counter, stool, 1k watt electrical outlet, and lighting.

**Contact**

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62% of visitors involved in buying decisions
36% of visitors represent engineering job functions
49% of visitors are management level or above
SEMICON® Japan Visitor Profile

SEMICON Japan attracts a highly influential audience from every segment and sector of the global electronics manufacturing supply chain including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics and other adjacent markets.

**Areas of Interest**

**DESIGN/MANUFACTURING SERVICES**

- R&D/Technology Transfer 15%
- Engineering Service 13%
- Design/EDA 13%
- Packaging and Test Services (OSAT) 11%
- Manufacturing Services and Consulting 10%
- Factory Control/Process Software 9%
- Foundries 8%
- Electronic Manufacturing Services (EMS)/System Integration 7%
- Fabless 6%
- Other 8%

**MANUFACTURING EQUIPMENT**

- Front-end Processing 22%
- Inspection and Measurement/Metrology 15%
- Test 11%
- Assembly/Packaging 10%
- Factory Automation/Robotics 10%
- Printing/Coating/Roll-to-Roll 7%
- Components/Sub-systems/Instrumentation 5%
- Parts 4%
- Secondary Equipment and Services 4%
- Large Area/Thin Film 4%
- Abatement/Environmental Systems 3%
- Other 5%

**MATERIALS**

- Wafers/Substrates 28%
- Process Material: Gases/Liquids/Solids/Chemicals 19%
- Cleaning 13%
- Packaging/Assembly 13%
- Consumables 9%
- Inks/Pastes/Printing Materials 8%
- Other 10%

**OTHER**

- Support Products/Cleanroom 26%
- Representative Sales and Service 17%
- Standards 14%
- General Business Services/Consulting 14%
- Other 30%

Partial list and data; see the SEMICON Japan 2018 Post-Show Report online at www.semiconjapan.org for additional information.

**SEMICON Japan 2018 Post-show Data**

- Cumulative Daily Attendees* 52,865
- Total Visitors** 36,614
- Verified Visitors 25,466
- Net Exhibit Area (sm) 15,387

*Total of daily visitors, exhibitors and program attendees

**Key Visiting Companies and Organizations**

SEMICON Japan attracts visitors from around the world and from every stage of the electronics manufacturing supply chain.

**ELECTRONICS/SYSTEMS/EMS**

- Asin Seki
- Amat'su
- Apple
- Avex Entertainment
- Bosch
- Canon
- Casio Computer
- Denso
- Epson
- Fanuc
- Fujixerox
- Fujikoshi Machinery
- Fujitsu
- Fujitsu General
- General Electric
- Honda R&D
- Hitachi
- Hynix
- Industrial IHI
- Intel
- Konicaminolta
- Kodenshi
- KEC
- Jilin Sino-Microelectronics
- Japan Semiconductor
- Japan Display
- Japan Broadcasting Corporation
- Japanese Heavy Industries
- NEC
- Nikon Motor
- NTT
- NTT Communications
- Oki Electric Industry
- Panasonic
- Pioneer
- Ricoh
- Roland
- Sanyo Electric
- Siemens
- Sony
- Tenaga
- Terumo
- Toyota Home
- Yamaha Motor
- Yaskawa Electric

**ELECTRONIC DEVICES**

- Ablic
- Alps Electric
- Analog Devices
- Asahi Kasei Microsystems
- Citizen Electronics
- Citizen Fineedge
- Cree
- Cypress Semiconductor
- Db Htek
- Fuji Electric
- Fujikura
- Fujitsu Semiconductor
- Fujitsu
- Fujaba
- GLOBALFOUNDRIES, Ltd.
- Hamamatsu Photonics
- Hangzhou Silian Microelectronics
- Hitachi
- Hitachi Power Semiconductor Device Inc.
- IBM
- Infini neon Technologies
- Intel
- Japan Display
- Japan Semiconductor
- Jilin Shene-Microelectronics
- KEC
- Kedah
- Konica Minolta
- Konica Minolta
- Konica Minolta
- Pioneer Oled
- Kyocera
- Lapi Semiconductor
- LG Electronics
- Melco Semiconductor
- MELF Technology
- Memebeamsmtui...