



Dear SEMI Members and Exhibitors,

SEMI invites you to attend "2011 Taiwan Semiconductor Industry Market Update and SEMICON Taiwan Introduction Seminar" during SEMICON Japan!

Taiwan is globally No.1 in semiconductor equipment spending in 2010 and will be as strong in 2011 with estimated US\$9B in spending. For materials, this region will also remain globally No. 2 and achieve more than US\$7.9B from 2010 onward. With the rising demand for advanced nodes and copper wire transition, the investment momentum shall continue into 2011 from foundries and OSAT companies in Taiwan such as TSMC, UMC, ASE and SPIL.

To connect your business to this strong market, SEMI provides you the best platform to explore the enormous business opportunities of Taiwan. We will also show you how to do your branding and sales through SEMICON Taiwan 2011 - the most effective marketing promotion and networking platform! We bring together the companies, technologies and decision makers who drive the future of microelectronics design and manufacturing. Join us to establish your presence and grow your market share!

<b>Event</b>	<b>2011 Taiwan Semiconductor Industry Market Update and SEMICON Taiwan Introduction Seminar</b>
<b>Date &amp; Time</b>	Wednesday, December 1, 2010 14:30-15:20 (Please arrive at 14:20)
<b>Venue</b>	Hall 6, Exhibitor Seminar Room 2
<b>Fee</b>	Complimentary. Please bring your business cards with you
<b>Agenda</b>	1. Taiwan Semiconductor Market Status Update <i>(Speaker: Dan Tracy, Senior Director, Industry Research &amp; Statistics, SEMI)</i> 2. SEMICON Taiwan Exclusive Promotion Package Presentation <i>(Speaker: Ana Li, Senior Representative of Outreach, SEMI Taiwan)</i> 3. Q&A Session
<b>Attendee</b>	2 attendees each company maximum

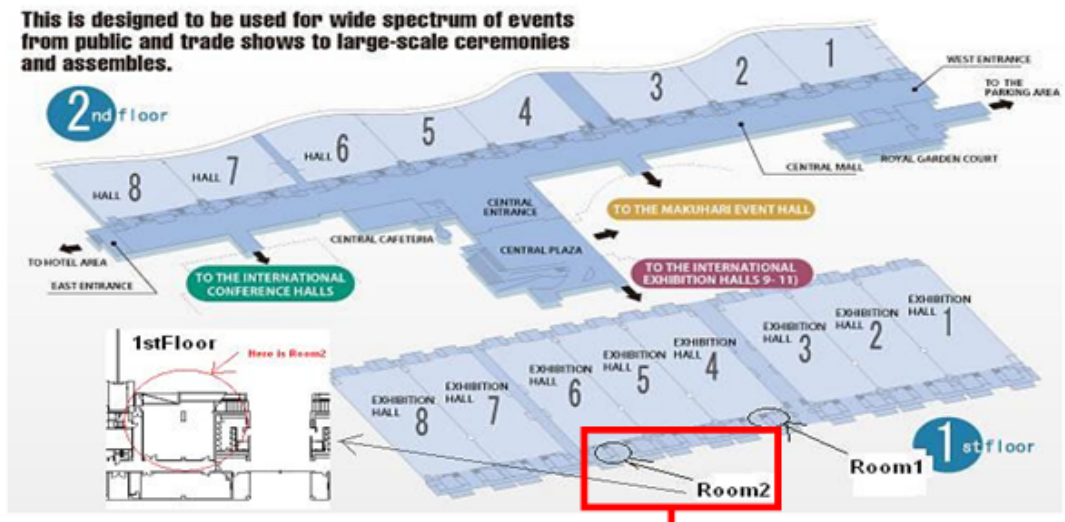
Come join us to know more about Taiwan market and how you can maximize the promotion platform of SEMICON Taiwan to sell! Any question, please contact Ms Eileen Yu (tel: 886-3-573-3399 ext. 221/ email: [eyu@semi.org](mailto:eyu@semi.org)).



Please R.S.V.P. to Ms Eileen Yu (tel: 886-3-573-3399 ext. 221/ email: [eyu@semi.org](mailto:eyu@semi.org)) before Friday, November 26 2010.

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Venue Location – Hall 6, Exhibitor Seminar Room 2**



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